



zeek week 2021

AUSTIN, TX | 13-15 October

ZeekWeek (formerly BroCon) is the most important community event for users, developers, incident responders, threat hunters and architects who rely on the open-source Zeek network security monitor as a critical element in their security stack.

Event Highlights

Keynotes	Day 1 Training	Day 2 and 3 Presentations	Reception	Exhibits
2 x Keynote speakers to be announced	6 x Training Sessions on Day 1	Over 25 different presentations with a focus on threat hunting and incident response as well as Zeek development. Detailed agenda to be announced	Welcome reception with complimentary refreshments	2 days of networking opportunities with peers and other Zeek enthusiasts

Sponsoring ZeekWeek 2021 will give your organization the opportunity to present to:

175+ in-person attendees

1200+ remote attendees

Over 70 countries represented by attendees

13,000+ Twitter Followers

32,000+ Website visitors per month

3K+ YouTube subscribers with over 194,000 total views

ALL SPONSORSHIP LEVELS INCLUDE:

- Logo placement on ZeekWeek 2020 website and onsite signage
- Post-event attendee list with contact information for all “opt-in” attendees
- Social media recognition on Zeek social media platforms (see below for allotted number per sponsor level)
- Complimentary registrations (see below for allotted number per sponsor level)
- 5 minute presentation to attendees on Day 2 or Day 3
- All prices are USD



DAY 1 - TRAINING SPONSOR / \$3000 (NON-EXHIBITING) - 4 AVAILABLE

- Your organization will be able to have onsite signage for the room while you are training
- Allocated 4 hours of training with a choice of a morning or afternoon session
- Give attendees of your training branded collateral
- (2) Social media mentions on ZeekWeek social media platforms
- (1) Dedicated post on the Zeek blog site
- (1) Complimentary registration to attend the training on Oct. 13th
- (3) Complimentary registrations to ZeekWeek
- Must be associated with Zeek

EXCLUSIVE WELCOME RECEPTION SPONSOR / \$15,000 - 1 AVAILABLE

- Exhibit table and opportunity to provide marketing collateral to attendees
- Dedicated reception sponsor signage with logo placement on select reception items such as napkins, cocktail stirrers, etc.
- Dedicated recognition of sponsorship during the event welcome and closing remarks
- (3) Social media mentions on ZeekWeek social media platforms
- (1) Dedicated post on the Zeek blog site
- (6) Complimentary registrations to ZeekWeek (includes your exhibit staff)

EXCLUSIVE LUNCH SPONSOR / \$10,000

- Exhibit table with opportunity to provide marketing collateral to attendees
- Opportunity to provide up to (1) piece of marketing collateral as a chair or table drop
- Dedicated recognition of sponsorship during the event welcome and closing remarks
- (2) Social media mentions on ZeekWeek social media platforms
- (5) Complimentary registrations to ZeekWeek *(includes your exhibit staff)*

EXCLUSIVE REMOTE PARTICIPATION SPONSOR / \$8,000

- Exhibit table and opportunity to provide marketing collateral to attendees
- Logo placement on all videos (post production)
- (2) Social media mentions on ZeekWeek social media platforms
- (4) Complimentary registrations to ZeekWeek *(includes your exhibit staff)*

40 GIG SPONSOR / \$7,500

- Exhibit table and opportunity to provide marketing collateral to attendees
- (2) Social media mentions on ZeekWeek social media platforms
- (4) Complimentary registrations to ZeekWeek *(includes your exhibit staff)*

10 GIG SPONSOR / \$2,500

- (1) Social media mention on ZeekWeek social media platforms
- (2) Complimentary registrations to ZeekWeek

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- (1) Social media mention on ZeekWeek social media platforms
- (1) Complimentary registrations to ZeekWeek



Check our past ZeekWeek events at:

ZeekWeek 2020 (Virtual) - <https://zeek.org/2020/11/06/virtual-zeekweek-2020-summary-slides-and-video/>
ZeekWeek 2019 (In-Person) - <https://zeek.org/2019/11/13/zeekweek-2019-summary-and-slides/>