ZeekWeek (formerly BroCon) is the most important community event for users, developers, incident responders, threat hunters and architects who rely on the open-source Zeek network security monitor as a critical element in their security stack.

**Event Highlights**

<table>
<thead>
<tr>
<th>Keynotes</th>
<th>Day 1 Training</th>
<th>Day 2 and 3 Presentations</th>
<th>Reception</th>
<th>Exhibits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 x Keynote speakers to be announced</td>
<td>6 x Training Sessions on Day 1</td>
<td>Over 25 different presentations with a focus on threat hunting and incident response as well as Zeek development. Detailed agenda to be announced</td>
<td>Welcome reception with complimentary refreshments</td>
<td>2 days of networking opportunities with peers and other Zeek enthusiasts</td>
</tr>
</tbody>
</table>

Sponsoring ZeekWeek 2021 will give your organization the opportunity to present to:

- 175+ in-person attendees
- 1200+ remote attendees
- 0ver 70 countries represented by attendees
- 13,000+ Twitter Followers
- 32,000+ Website visitors per month
- 3K+ YouTube subscribers with over 194,000 total views
ALL SPONSORSHIP LEVELS INCLUDE:

- Logo placement on ZeekWeek 2020 website and onsite signage
- Post-event attendee list with contact information for all “opt-in” attendees
- Social media recognition on Zeek social media platforms (see below for allotted number per sponsor level)
- Complimentary registrations (see below for allotted number per sponsor level)
- 5 minute presentation to attendees on Day 2 or Day 3
- All prices are USD

DAY 1 - TRAINING SPONSOR / $3000 (NON-EXHIBITING) - 4 AVAILABLE

- Your organization will be able to have onsite signage for the room while you are training
- Allocated 4 hours of training with a choice of a morning or afternoon session
- Give attendees of your training branded collateral
- (2) Social media mentions on ZeekWeek social media platforms
- (1) Dedicated post on the Zeek blog site
- (1) Complimentary registration to attend the training on Oct. 13th
- (3) Complimentary registrations to ZeekWeek
- Must be associated with Zeek

EXCLUSIVE WELCOME RECEPTION SPONSOR / $15,000 - 1 AVAILABLE

- Exhibit table and opportunity to provide marketing collateral to attendees
- Dedicated reception sponsor signage with logo placement on select reception items such as napkins, cocktail stirrers, etc.
- Dedicated recognition of sponsorship during the event welcome and closing remarks
- (3) Social media mentions on ZeekWeek social media platforms
- (1) Dedicated post on the Zeek blog site
- (6) Complimentary registrations to ZeekWeek (includes your exhibit staff)
EXCLUSIVE LUNCH SPONSOR / $10,000
- Exhibit table with opportunity to provide marketing collateral to attendees
- Opportunity to provide up to (1) piece of marketing collateral as a chair or table drop
- Dedicated recognition of sponsorship during the event welcome and closing remarks
- (2) Social media mentions on ZeekWeek social media platforms
- (5) Complimentary registrations to ZeekWeek (includes your exhibit staff)

EXCLUSIVE REMOTE PARTICIPATION SPONSOR / $8,000
- Exhibit table and opportunity to provide marketing collateral to attendees
- Logo placement on all videos (post production)
- (2) Social media mentions on ZeekWeek social media platforms
- (4) Complimentary registrations to ZeekWeek (includes your exhibit staff)

40 GIG SPONSOR / $7,500
- Exhibit table and opportunity to provide marketing collateral to attendees
- (2) Social media mentions on ZeekWeek social media platforms
- (4) Complimentary registrations to ZeekWeek (includes your exhibit staff)

10 GIG SPONSOR / $2,500
- (1) Social media mention on ZeekWeek social media platforms
- (2) Complimentary registrations to ZeekWeek

LANYARD SPONSOR / $1,500
- (1) Social media mention on ZeekWeek social media platforms
- (1) Complimentary registrations to ZeekWeek

Check our past ZeekWeek events at: